

Route1 Announces Dr. Barry C. West to Chair US Government Advisory Board

Toronto, Canada, February 3, 2020 - <u>Route1 Inc.</u> (OTCQB: ROIUF and TSXV: ROI) (the "Company" or "Route1"), an advanced North American provider of data-centric business empowerment solutions today announced that effective today, Dr. Barry C. West has stepped down as a member of Route1's Board of Directors and accepted an invitation from the Company to Chair its U.S. Government Advisory board.

Dr. West is a career technologist and business leader with over 30 years in the information technology field with an emphasis on cybersecurity and cloud computing. He is currently the Founder and CEO of West Wing Advisory Services, LLC. Dr. West retired in May 2018 as the Senior Advisor and Senior Accountable Official for Risk Management at the U.S. Department of Homeland Security ("DHS"); included spearheading the Cybersecurity Executive Order. In all, he has 28 years of U.S. Government service including being the Chief Information Officer at six different U.S. Government agencies or organizations: Federal Deposit Insurance Corporation, the Pension Benefit Guaranty Corporation, the Department of Commerce, Federal Emergency Management Agency during Hurricane Katrina, and the National Weather Service. Dr. West also was briefly the Acting Deputy CIO at DHS prior to his retirement.

About Route1 Inc.

Route1 Inc., also operating under the tradenames GroupMobile and PCS Mobile is an advanced North American technology company that empowers their clients with data-centric solutions necessary to drive greater profitability, improve operational efficiency and gain sustainable competitive advantages, while always emphasizing a strong cybersecurity and information assurance posture. Route1 delivers exceptional client outcomes through real-time secure delivery of actionable intelligence to decision makers, whether it be in a manufacturing plant, in-theater or in a university parking lot. Route1 is listed on the OTCQB in the United States under the symbol ROIUF and in Canada on the TSX Venture Exchange under the symbol ROI. For more information, visit: www.route1.com.

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