



## **Route1's MobiKEY Technology Playing an Important Role in Supporting the U.S. Government's Work from Home Plan During the COVID-19 Outbreak**

**Toronto, Canada, March 16, 2020** - [Route1 Inc.](#) (OTCQB: ROIUF and TSXV: ROI) (the "Company" or "Route1"), an advanced North American provider of data-centric business empowerment solutions today provided an update on the use of its MobiKEY technology during the COVID-19 outbreak.

Over the last five business days, there has been a significant spike in the demand for MobiKEY enabling devices, particularly Fusion3 devices, and MobiKEY software subscription sales and quote activity for both Department of Defense ("DoD") and certain civilian agencies of the U.S. government as well as financial services companies and banks across North America.

Last week Route1 added 209 paying MobiKEY subscribers and sold 174 MobiKEY Fusion3 devices. Based on purchase orders in hand and funds obligated to purchase, Route1 expects to add more than 500 additional paying MobiKEY subscribers and sell 3,000 additional MobiKEY Fusion3 devices over the next five to seven business days.

The Company has also delivered many additional quotes to our DoD client base. Some of these quotes were for 5 to 10 users and/or enabling devices, while others were for user counts and/or enabling devices in the thousands. The ability to execute on the larger quotes that include MobiKEY Fusion3 devices is based on the client accepting a 12 to 16-week shipping timetable for the MobiKEY Fusion3 devices. The current COVID-19 outbreak has and likely will continue to extend the shipping timetable for MobiKEY Fusion3 devices beyond the traditional 8 to 12-week period.

Route1 expects to make a further order for 5,000 MobiKEY Fusion3 devices early next week, however this number could grow based on quick responses from clients.

### ***MobiKEY***

Route1 provides a best-in-class "work from home", "mobility" or "teleworking" technology called MobiKEY ([www.route1.com/mobikey/](http://www.route1.com/mobikey/)). MobiKEY is the un-VPN, it is a secure remote access solution that delivers your trusted desktop through the cloud. It is important to note that the Company has not adjusted its sales and marketing program to sell into the COVID-19 health issue on the basis of "fear" or "tragedy". Further, the most effective time to implement a work from home strategy is not during a crisis. That being said, Route1 has been very active in helping our clients, partners and communities.

### **About Route1 Inc.**

Route1 Inc., also operating under the tradenames GroupMobile and PCS Mobile is an advanced North American technology company that empowers their clients with data-centric solutions necessary to



drive greater profitability, improve operational efficiency and gain sustainable competitive advantages, while always emphasizing a strong cybersecurity and information assurance posture. Route1 delivers exceptional client outcomes through real-time secure delivery of actionable intelligence to decision makers, whether it be in a manufacturing plant, in-theater or in a university parking lot. Route1 is listed on the OTCQB in the United States under the symbol ROIUF and in Canada on the TSX Venture Exchange under the symbol ROI. For more information, visit: [www.route1.com](http://www.route1.com).

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